

The leading pioneer Healthcare service provider: **Birlamedisoft Pvt. Ltd**

The Indian Healthcare industry is becoming more and more technologically advanced day by day. And for service provider companies in the domain like Birlamedisoft, the growth rate has been progressing pretty impressively.

Established in 2001, Birlamedisoft has pioneered various solutions for developing software for the Healthcare industry. From its very onset, the company has proved itself to be a trusted brand for its end-to-end solutions in better and affordable ways as compared to other service providers in the domain.

Talking about the company's mission, the CEO, says, "Our mission is to write 'Doctor Friendly' programs for Medical Professionals and to make Birlamedisoft a ubiquitous medical software brand that is synonymous with the best in quality and the most useful medical software programs. It has to be the brand of choice and its brand equity must reflect the values associated with the brand."

Indeed the company's performance over the years depicts the team at work's immense dedication to empower every healthcare professional with the 'Power of the Computer' by creating computing software that is Usable, Comprehensible and Affordable to the most ordinary healthcare professionals, running small practices anywhere in the world.

Establishing itself as brand in the Healthcare industry

It goes without saying that Birlamedisoft has established itself as a brand in the healthcare industry. With expertise in healthcare domain, information technology and management, the company today has over 10000+ satisfied customers across the world. In fact team Birlamedisoft's solutions are now a favorite amongst various hospitals, laboratories, clinics, pharmacies, blood bank and other healthcare facilities.

Endeavoring to innovate offerings including hospital management, blood bank management software, PACS software, laboratory management software and a complete range of health care management software, team Birlamedisoft builds each software with the aid of cutting age technologies and also provides a user friendly interface to make it easy for the doctors to perform their tasks.

Providing the best and the fastest patient care service, the company's solutions can be used by mid-sized to large hospitals. With increasing utilization of all productive resources, the company brings in better management control and thereby reduces consumption of both money and time on efficient administration.

Additionally, the company provides easy access to EMR of patient facility on the go through SMS and Emailing facilities.

Company Highlights

- An ISO 9001:2008 & ISO 27001:2013 Certified Company, operational since 2001
- Personal attention of Managing Director & CEO in all the operations
- The minds behind the developments comprise of a Doctor, MS (OBST & Gynae) and highly experienced Software professionals, who know all the medical & software development terms and have the ability to drive the software in a minute as per the needs of the organization
- The company also hires experts from other fields while designing the medical software

A cut above the rest

With time-tested solutions for the Hospital and Healthcare industry, Birlamedisoft has earned huge fame as a provider of latest and upgraded software for the administrative needs of hospitals. With all result oriented products in the management system, the integrated form of the company's software mainly benefits the various aspects of hospital management like medical admin-

istration, finance billing and other corresponding process of services.

Plans for the days ahead

Over the years Birlamedisoft has proven itself to be a most trusted

brand in delivering end-to-end solutions in a better and affordable way. "Our USP is delivering strong EMR system. In our products, you will find strong combination of Healthcare and IT blends are found very strongly", says Shrinivas. With

HEALTHCARE INSURANCE MANAGEMENT, MEDICAL CAMPUS MANAGEMENT as its current and future areas of focus, the company is sure to grow further by leaps and bounds in the upcoming days.

Products & Services

Quanta HIMS, MAXIM-LIS, NET BLOOD BANK, MAXIM PACS, EPATH-LAB, EPHYSICIAN, EPHARMACY, HISTOPATH, SPECIALISED EMR, IVF CENTRES, DIALYSIS CENTRE, HIV SPECIALISED CENTRE, SPECIALISED SOFTWARE FOR CANCER HOSPITALS and SPECIALISED SOFTWARE ON OCCUPATIONAL HEALTH FOR INDUSTRIES

Currently working on the Healthcare Insurance Management and Medical Campus Management areas, team Birlamedisoft has been successful in reducing the usage of paperwork and has made it easier to manage different operations in much less time. The company's Quanta V3.0 and Quanta V2.0 products really stands out in managing various hospital systems as these are fully online web based softwares. With

information being available anytime, anywhere, they make management of any large scale hospital and connected clinics and its branches, easy.

Areas of Focus

The main segments the company focuses on are:

Insurance, Inventory and Fixed Assets, Kitchen, Lab Info System, Library Management, Medical Research, Medical Store Management, MIS Reports, Online Room Management, Operation Theatre Management, PACS & Teleradiology, Patient Module, Patient Registration, Payroll, Physiotherapy, Procurement, Radiology Info System, Roster, User Management & Authority System, Ward Pharmacy or Inventory and Waste Management.

Target Area of Clientele

The clients and their branches that

Birlamedisoft deals with are:

11 Branches of Ultratech Cement Works, 7 branches of Tata Power, New Hospital at Ambuja Cements Ltd, 6 major Govt county Hospitals in Kenya, SOS project by British Telecom, UK consisting of 65+ clinics across east Africa countries, 22 Govt hospitals in Papua, New Guinea, 4 Chain of Hospitals at Narmada Hospital, Bhopal, Dr. Lal Path Lab, Delhi for Histopath Software, 5000+ Laboratories in India, 120+ Big Diagnostics centers around the World, 550 bed tertiary hospital project building up from ground level in Dhaka, Bangladesh, NDS operated, Defence Hospital Amanullah Khan Hospital in Afghanistan and Medical Aid Society of Malawi along with various Health Centers in these places that are powered by Birlamedisoft software products such as Quanta HIS.

Knowing the Key Executive

Mr. Shrinivas Birla- CEO

Shrinivas Birla, the Chief Executive officer of Birlamedisoft, is an entrepreneur with a track record of over 30 years of experience in Information Technology field. His extensive experience in managing large scale ERP systems on AS/400 platforms spans across different industries. Shrinivas has an enviable track record of implementing JBA ERP system in India and USA and is leading Birlamedisoft Pvt Ltd as its CEO since the company's inception in 2001.

"Our vision is to empower every Healthcare Professional with the 'Power of the Computer'. We make computer software that is Usable, Comprehensible and Affordable to the Healthcare Professionals, running small or big practices anywhere in the world."



Mr. Shrinivas Birla, CEO